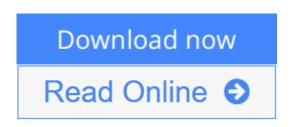


# Third Circle Theory: Purpose Through Observation

By Pejman Ghadimi



Third Circle Theory: Purpose Through Observation By Pejman Ghadimi

What if you could take full control of your circumstance, society, finances, and life in the next 30 days?

# The rules of entrepreneurship have changed.

Discover why critics everywhere are calling Third Circle Theory, "*a modern day version of Think and Grow Rich*", and a modern, refreshing and systematic approach to entrepreneurship.

Third Circle Theory is a book about self-awareness, and the understanding of how impactful our observations are in our day-to-day lives. Whether your goal is to learn practical entrepreneurship skills, leadership attributes, or to understand how and why you make certain decisions; Third Circle Theory and its teachings can help you reach the next level of success on your journey.

Everyone of us is born into a circumstance which we do not control, but we are all able to take ownership and alter that circumstance in order to build a strong foundation for ourselves.

If you ever wondered what differentiates today's entrepreneurial legends like Elon Musk, Steve Jobs, or Richard Branson from the rest of us, then here is your opportunity to learn step-by-step how understanding the Third Circle philosophy can get you there.

Whether we are born poor or rich, we can master the components in Circle 1 (Mastery of Circumstance) to progress to a successful state of mind and undertake the challenges that we were born with.

Circle 2 (Mastery of Society) teaches us how to adapt and benefit from other systems and concepts we interact with daily. Our pursuit of wealth and freedom can only take us so far, but it is ultimately our drive to define our purpose in life that keeps us motivated.

Circle 3 (Mastery of Life) enables us to understand how we create fulfillment for

ourselves and define our legacy through entrepreneurship.

Third Circle Theory is for ANYONE who believes they are worth more than they have today and never want to settle for anything less than their goals.

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# **Editorial Review**

#### Review

"One of the best books I have ever read, by one of the smartest guys I know" - Andy Frisella, CEO of 1st Phorm and S2 Supplements

"Third Circle Theory is not just a book about business and life, it is an analysis that will reshape the way you think about the path that your life is taking, why is it taking it, and what you can do to affect it. I wish I had read this book 20 years ago" - *Fabio Viviani, World Famous Celebrity Chef and Restauranteur* 

"If you are not reading this amazing book, and what it has to offer, you are missing out and that's sad." - *Timothy Sykes, World Famous Penny Stock Trader and Celebrity Investor* 

"Third Circle Theory is the real deal and a must read for any entrepreneur."- Nellie Akalp, CEO of Corpnet

"Whether you are an entrepreneur or aspire to be one, this is an amazing book." - *Nathan Chan, CEO of FoundR Magazine* 

#### About the Author

Pejman Ghadimi is a self-made entrepreneur and best selling book author born in 1982 in the middle of a revolution in Iran, raised in France for the majority of his childhood, and eventually migrating to the United States in 1997. Raised by a single mother his entire life with very limited resources, Pejman quickly adapted to the idea of being resourceful. Due to lack of finances, Pejman chose to start working from a young age and focused his efforts on banking where he built a name for himself very quickly, climbing the ladder all the way to the VP level in a short 4 years span all without any type of formal education. Fast forward 3 more years and Pejman left banking with a significant amount of experience which was later applied to founding three major businesses: VIP Motoring, Secret Consulting, and Secret Entourage (which collectively have grossed over \$40M in revenue annually). Pejman shares a very unique perspective on success and entrepreneurship; one that involves the birth of innovation through the impact made on others as well as the human connections we create daily backed by years of effective and practical leadership skills. Pejman has authored 9 books to date; his most recent best seller Third Circle Theory focusing on a unique roadmap to achieving a higher level of self-awareness leveraging the power of entrepreneurship. While currently being financially independent, Pejman focuses his efforts on teaching others the importance of self awareness, belief, and the power of defining your role and purpose.

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